

Water Intelli-Buoy

Team 2



isep

Instituto Superior de
Engenharia do Porto

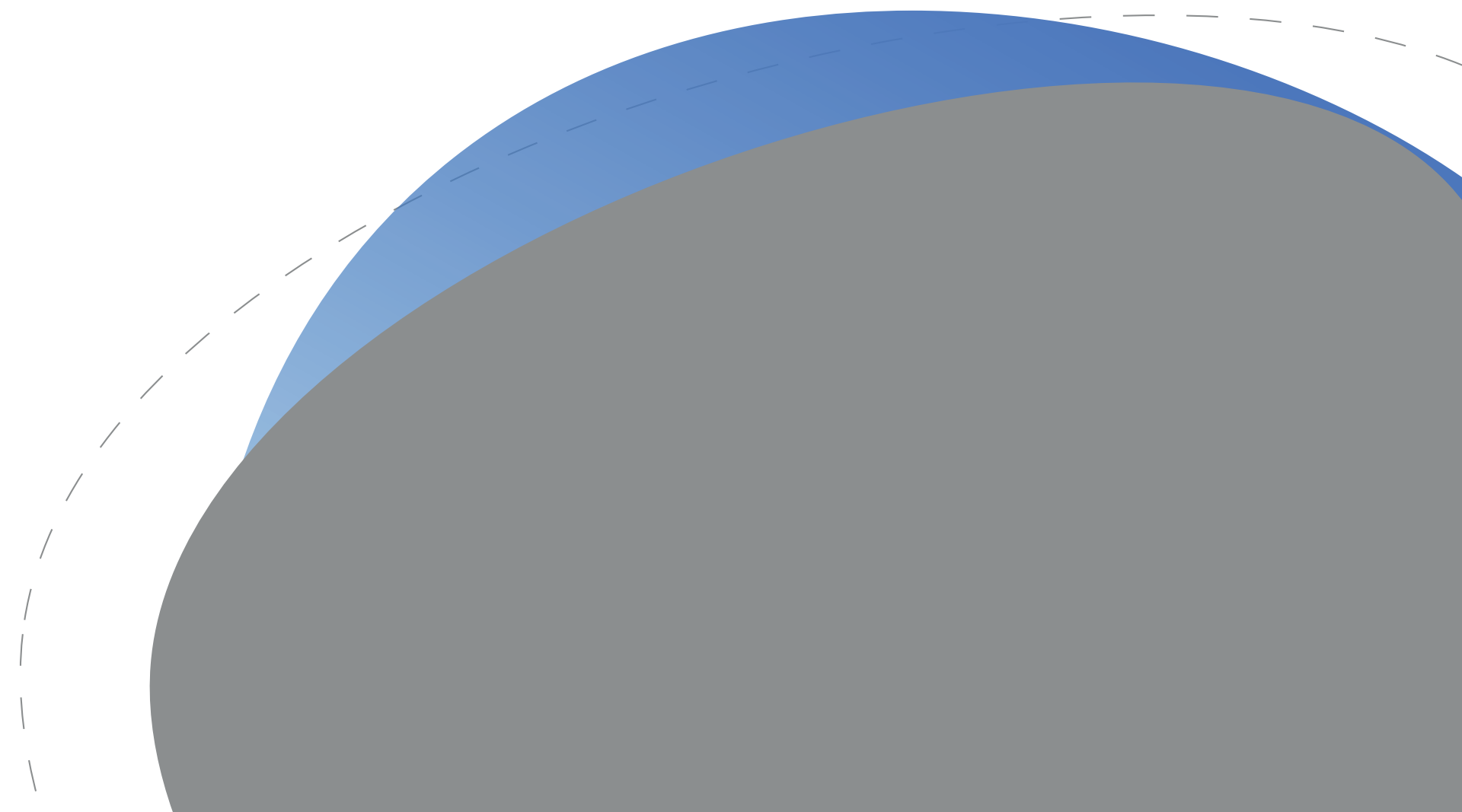
Final scope

- Natural swimming pool
- Water quality monitoring
- Product-Service System

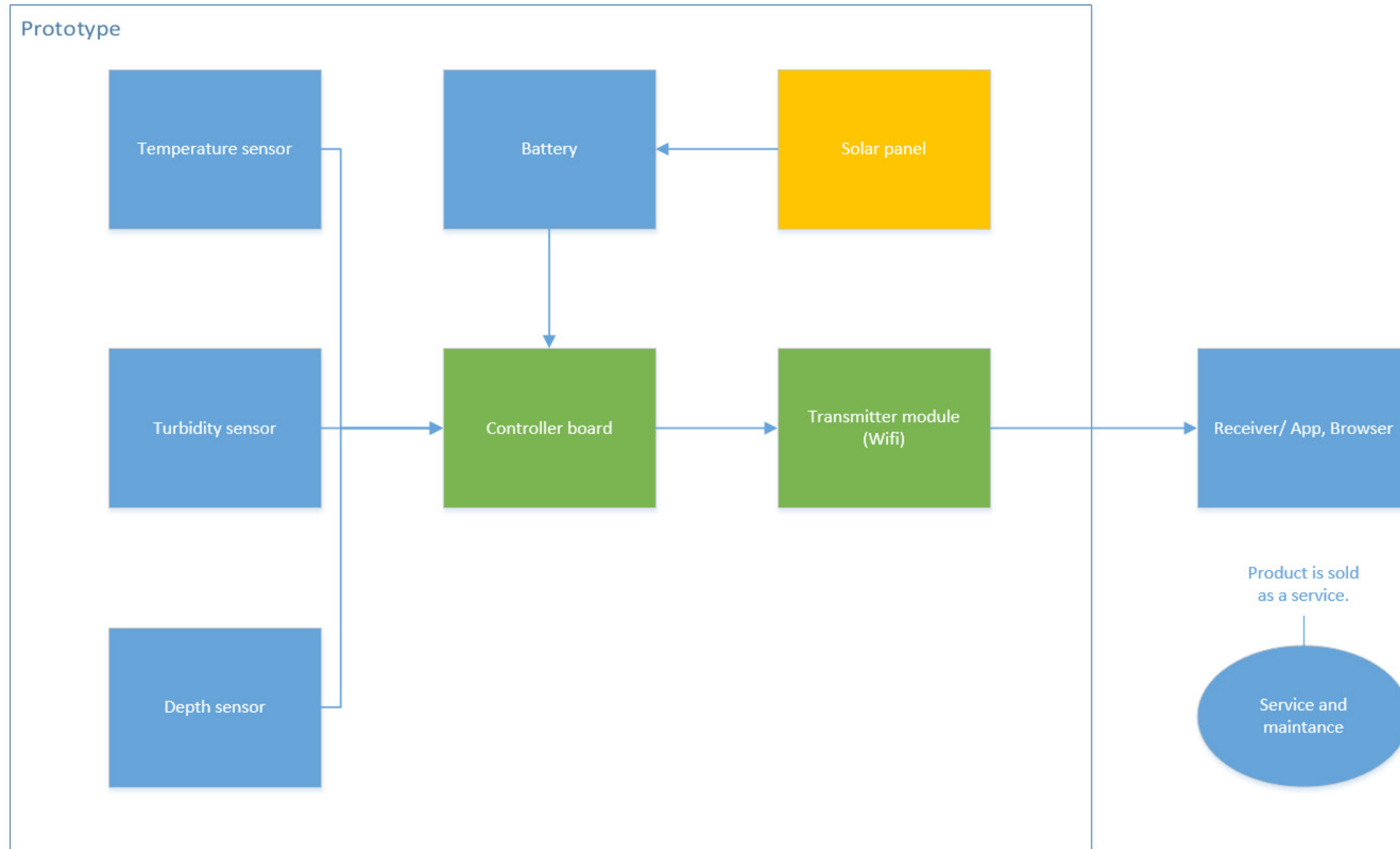


Opportunities

- Emerging market
- Low competition
- Control over the product
- Easy to upgrade



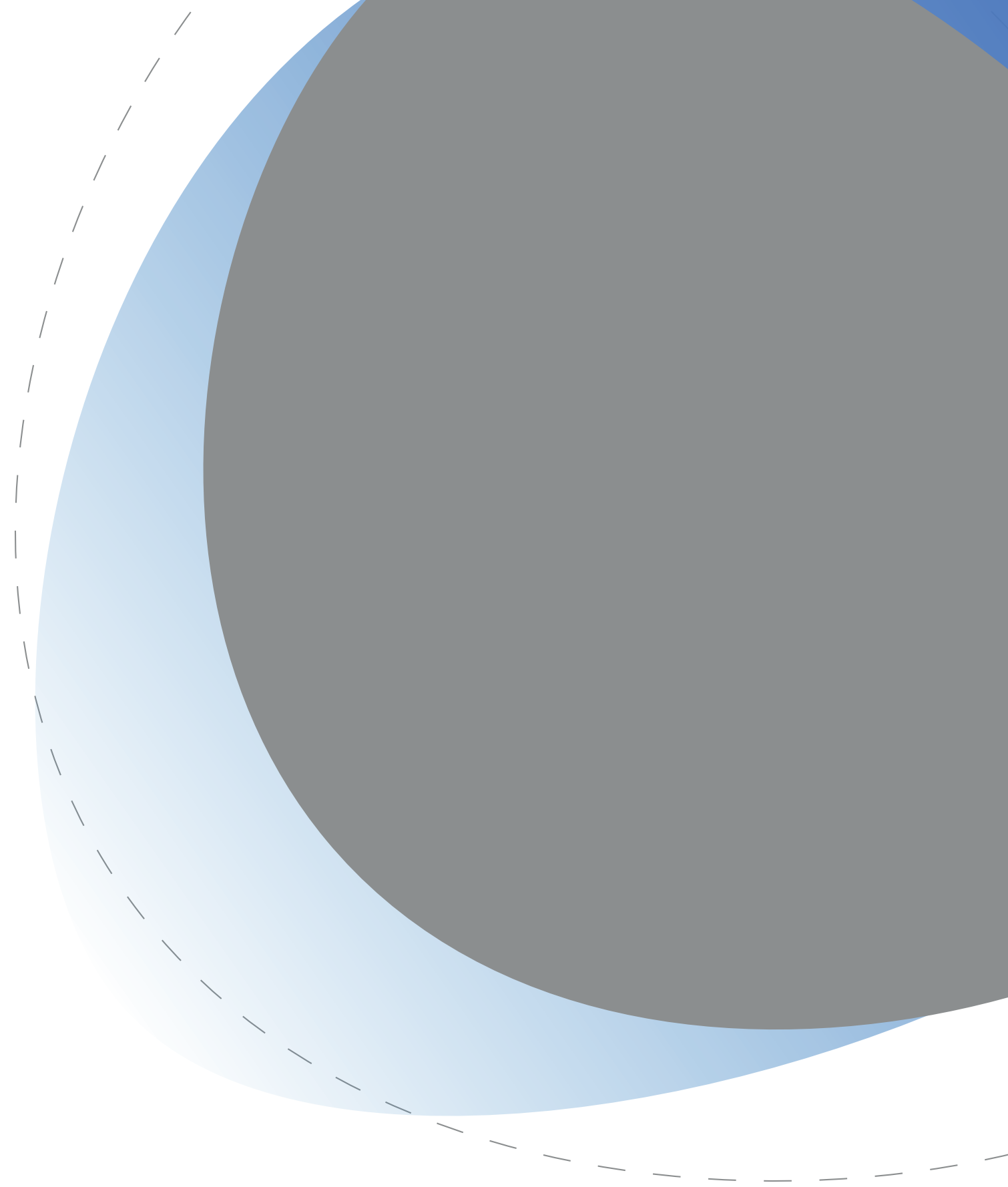
Black Box



Parameters

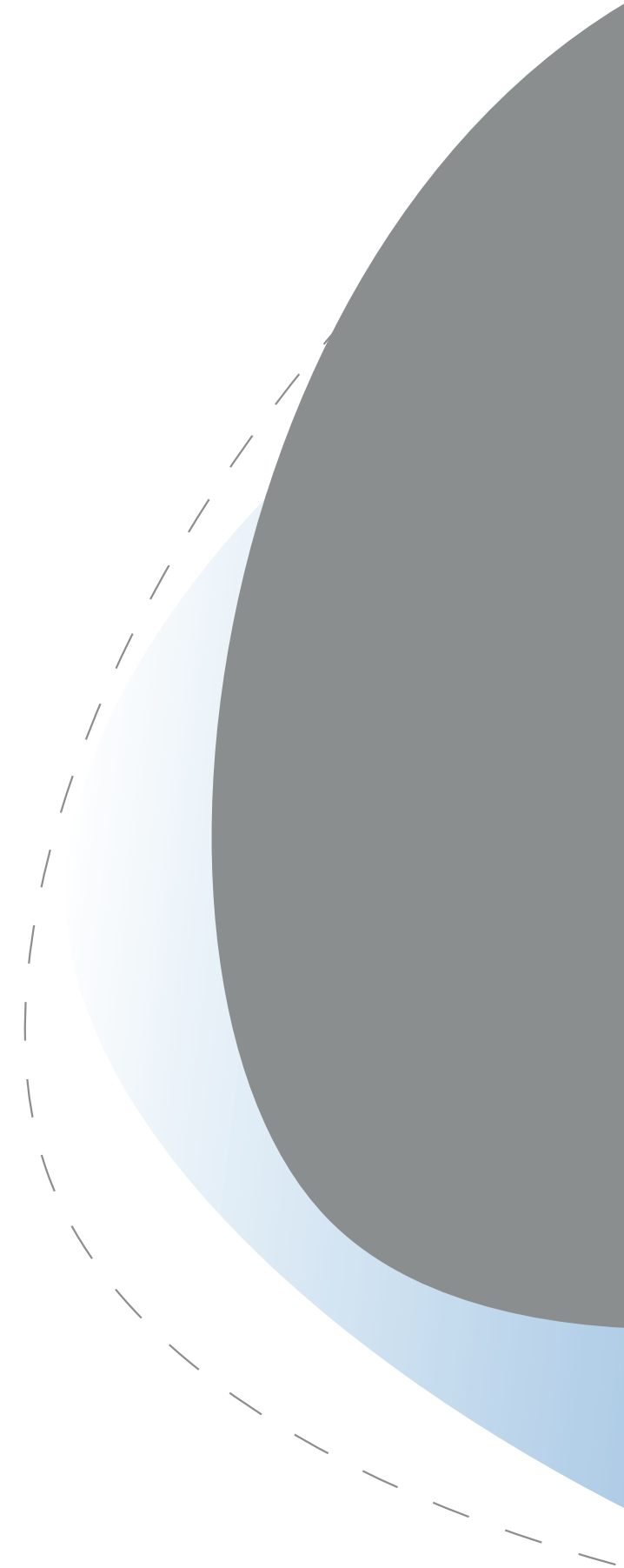
- Turbidity
- Temperature
- Depth
- pH*
- Conductivity*

*Not sure



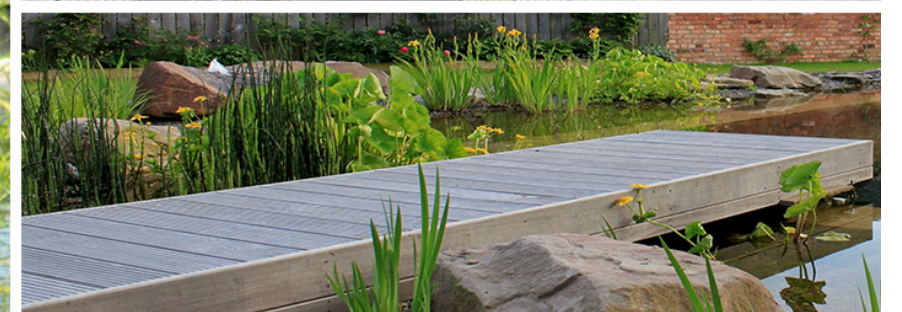
Product-Service System

- Drifting buoy:
 - Monitoring water
 - Monthly fee
 - ...
- Service
 - Informing customer
 - Advising customer
 - ...
- Advantages:
 - Sustainable
 - Low entry-cost
 - Partnerships (pool providers)



Look & Feel

- Luxurious
- Natural /green
- Relaxing



Questions

- Opinion on progress
- Interim report = print Wiki?

